CONTEST RULES

Contest finalist will be awarded funds in the form of grants, based upon the Young Entrepreneur Scholarship Contest. The contest rules, regulations and guidelines are as follows:

1. Contestants must reside in insert county or city.
2. Contestants must between the ages of 8 and 20.
3. Contestants will be judged based on a review of their business plan and presentation of their business plan.
4. Deadline for contest entries is insert date.
5. Entries may be e-mailed to insert email address.
6. Finalist will be notified by insert date and invited to present their business to the Y.E.S! committee.
7. Winners will be notified by insert date.
8. Up to enter amount in grants will be awarded.
9. Business plan can be based on an existing business, new business or idea.
10. Grants must be used to further the business or business idea

CONTEST QUESTIONS

1. What is the name of your business?

2. What do you sell?

3. What’s cool about your business?

4. How will people know about your business?

5. Who are your customers?

6. How much do you charge?

7. How much money do you need to get started or to grow your business?

8. Why should you be picked to get the prize money?

If you need additional paper for your answers, use additional sheets and attach them to your application.

Thank you

CHECKIST

Setup

* Decide on an amount for range to give. ( $250- $1,000 )
* Create a [Google Form](https://www.google.com/forms/about/), or [Type Form](https://www.typeform.com/) to add to your website.
* Create flyers to hand out at all of your networking events.
* Have a large check board made that you can use dry erase marker on.

Campaign

* Weeks 1-4 - promote Y.E.S! Everywhere.
  + BNI every week
  + Facebook 2-3 times a week.
  + Blog weekly announcing it.
  + Chamber.
  + Rotary.
  + Misc. Assoc.
  + Email to your clients list.
  + Call your news stations and papers.
    - You might have 2 nominations if you have promoted to all of these channels.
* Weeks 4-6
  + Plee for help. This is where you start to really get traction, as you let your network know you are struggling to receive nominations, and need their help. Would they share the post and flyers?
    - Do this everywhere and you should now have 4-8 nominations.
* Week 7
  + Select and invite applicants to come present their business to you.
* Week 8
  + Y.E.S! Presentation day!
  + At the end, select a winner and take lot’s of pictures.
* Week 9
  + Announce the winner everywhere
    - BNI every week
    - Facebook 2-3 times a week.
    - Blog weekly announcing it.
    - Chamber.
    - Rotary.
    - Misc. Assoc.
    - Email to your clients list.
    - Call your news stations and papers.

You have just earned a ton of good will in your community, elevating you as the preeminent painting contractor, and bringing you one step closer to winning business of the year, but more importantly, you just changed a child's life forever!